



SAMRUDDHI GRAMEENABHIVRUDHI SAMASTHE ®
66, SAMPREETHI SADANA, GOVERNMENT HOSPITAL PARALLEL ROAD,
GANESHA LAYOUT, MAGADI, RAMANAGARA DISTRICT-561120.

Annual Report for the year 2022 -2023

Our NGO established in the year 2009 by young talented rural teaching professionals registered under the Karnataka Societies, Act, 1960. The main intention of the NGO is focused on rural women and student's upliftment, empowering them economically, educating rural masses, training to provide self-employment and employ them in various in various sectors.

The NGO started in a small village of Ramanagara District, today is equipped with full-fledge and modern training facility in Magadi Town. We also have opened a branch office in Bangalore city to spread our mission in semi-urban, slum dwellers and government schools.

In the year 2022-2023 the following were the activities conducted by our NGO:

AMRITH Scheme - Empowering Farmer Producer Companies (FPOs) under the Watershed Department, Ongoing programme from 2022

On November 19th, 2022, Samruddhi Rural Development Society was empanelled by the Watershed Department of Karnataka under the AMRITH Scheme as a Resource Institution. Our organization took on the responsibility of facilitating the formation and promotion of Amrith Farmer Producer Companies (FPOs) in the districts of Ramanagara, Tumkur, and Mandya. As part of this initiative, we were entrusted with supporting the establishment of 28 FPOs across multiple sectors, including Agriculture, Horticulture, Animal Husbandry, Sericulture, and Textiles.

The project, which began in November 2022, focused on building the capacity and operational success of these FPOs over a period of three years. To ensure the effective functioning of these FPOs, we delivered comprehensive training programs for key stakeholders, including farmers, Chief Executive Officers (CEOs), Data Entry Operators, and Directors. Additionally, we organized exposure visits to foster practical learning and provide real-world insights to enhance the management and operational skills of those involved.

Through these efforts, we successfully equipped local farmers and FPO leaders with the necessary tools, knowledge, and resources to thrive in the agricultural value chain. The ongoing project continued into 2023-24, with significant progress made in empowering farmers and ensuring the sustainable growth of the FPOs.

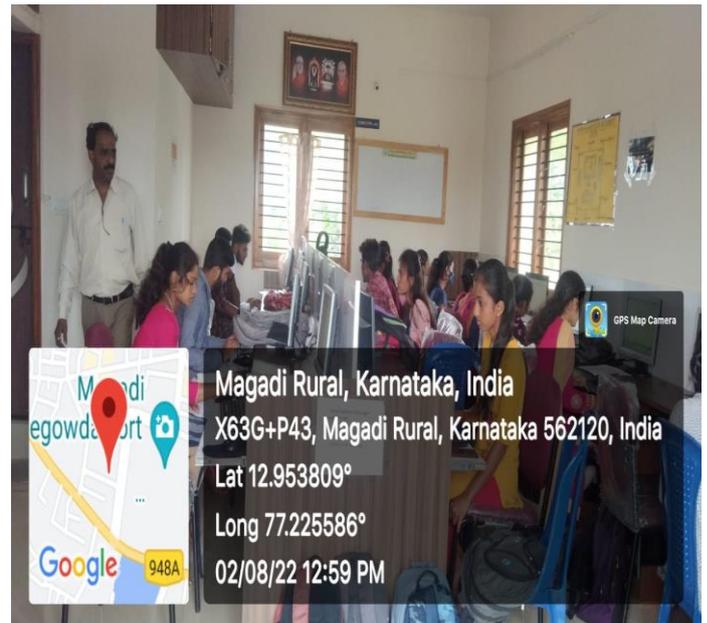




On June 6th, 2022, the Karnataka Skill Development Corporation (KSDC), Skill Mission, and the Chief Minister Kalyan Karnataka Yojana (CMKKY) organized a 3-month skill development training program for rural women and men in Ramanagara District, Magadi Taluk, at the Sampreethi Sadana Training Building. The training focused on Beauty Therapy for rural women. A total of 30 beneficiaries participated in the program, completing the 3-month course. This initiative was conducted under the CMKKY scheme, aimed at empowering rural women through skill development and enhancing their employment opportunities.



On October 16th, 2022, the Karnataka Skill Development Corporation (KSDC), Skill Mission, and the Chief Minister Kalyan Karnataka Yojana (CMKKY) organized a 3-month skill development training program for rural women and men in Ramanagara District, Magadi Taluk, at the Sampreethi Sadana Training Building. The training focused on Data Entry Operator and Tailoring skills. A total of 60 beneficiaries participated in the program, with 30 individuals enrolled in each course. This initiative was carried out under the CMKKY scheme, aimed at enhancing the skills of rural communities and providing better employment opportunities.



Honorable MLA Mr. H.C. Balakrishna, Member of the Magadi Legislative Assembly, visited the Samruddhi Rural Development Society office and training center to acknowledge and appreciate our tremendous work in the upliftment of rural women through skill development training. His visit highlighted the significant impact our initiatives have had in empowering women, enabling them to acquire valuable skills that contribute to their economic independence and overall well-being. This recognition further motivates our team to continue working towards the betterment of rural communities.



On February 21, 2023, Samruddhi Rural Development Society was empanelled as a technical partner by Sanjeevini – Karnataka State Rural Livelihood Mission (KSRLPS), under the Department of Skill Development, Entrepreneurship, and Livelihood. Through this collaboration, our organization has been entrusted with upscaling the masala products (Curry Powders, Biryani Masala, Garam Masala, Sambar Powder, etc.) produced by Self-Help Group (SHG) entrepreneurs. Our role involves providing upskilling, technical support, and value addition, as well as connecting the products to larger markets through appropriate channels. The program aims to benefit 10,353 beneficiaries, with the initial phase reaching nearly 1,000 SHG women, covering key areas such as branding, packaging, and marketing. On March 8, 2023, an inaugural program was organized by the Karnataka State Department to mark International Women’s Day, and the event was launched by the Honorable Chief Minister of Karnataka, Basavaraj Bommai, and Deputy Chief Minister, Dr. Ashwath Narayana. This initiative aims to empower women entrepreneurs and expand their market reach.

